

Figure 25

Corporate Survey 2009 *

SITE SELECTION FACTORS

LABOR	Very Important %	Important %	Minor Consideration %	Of No Importance %
Availability of skilled labor	46.4	40.5	11.1	2.0
Availability of unskilled labor	16.3	39.2	30.7	13.7
Training programs	13.4	48.3	30.9	7.4
Labor costs	54.8	41.9	1.9	1.3
Low union profile	53.7	22.1	12.1	12.1
Right-to-work state	39.3	34.7	16.0	10.0
TRANSPORTATION/TELECOMMUNICATIONS				
Highway accessibility	50.6	42.3	6.4	0.6
Railroad service	6.5	20.9	34.0	38.6
Accessibility to major airport	13.5	35.5	32.9	18.1
Waterway or oceanport accessibility	4.8	12.9	28.6	53.7
Availability of advanced ICT services	40.9	42.3	10.1	6.7
FINANCE				
Availability of long-term financing	35.3	30.1	20.9	13.7
Corporate tax rate	43.5	43.5	8.4	4.5
Tax exemptions	44.2	44.2	9.7	1.9
State and local incentives	43.1	41.8	13.1	2.0
OTHER				
Availability of buildings	30.3	45.4	20.4	3.9
Availability of land	25.0	50.7	20.4	3.9
Occupancy or construction costs	44.7	42.0	10.7	2.7
Expedited or "fast-track" permitting	27.8	44.4	22.5	5.3
Raw materials availability	22.8	34.2	28.9	14.1
Energy availability and costs	43.0	45.0	11.3	0.7
Environmental regulations	33.6	37.6	23.5	5.4
Proximity to major markets	26.0	47.3	20.5	6.2
Proximity to suppliers	17.0	46.9	29.3	6.8
Inbound/outbound shipping costs	39.1	42.6	16.5	1.7
Proximity to technical university	5.7	31.0	43.7	19.6
QUALITY-OF-LIFE FACTORS				
Climate	10.7	44.3	36.9	8.1
Housing availability	15.4	47.0	29.5	8.1
Housing costs	17.6	43.9	30.4	8.1
Healthcare facilities	17.4	51.0	26.8	4.7
Ratings of public schools	18.2	43.2	30.4	8.1
Cultural opportunities	11.5	34.5	41.9	12.2
Recreational opportunities	13.0	39.7	35.6	11.6
Colleges and universities in area	10.8	39.9	38.5	10.8
Low crime rate	32.7	46.3	18.4	2.7

*All figures are percentages and are rounded to the nearest tenth of a percent.