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PCDA PERSPECTIVE

Terradon Corporation Dedicates Expansion



(Left to Right) Tom Kittredge, Terradon Communications, Art King, Kanawha Stone, Governor Bob Wise, and Virginia King, Kanawha Stone cut the ribbon at dedication ceremonies for the recently completed addition to the Terradon/Kanawha Stone building at the Rock Branch Industrial Park at Poca.

Governor Bob Wise was keynote speaker at the April 30, 2001 dedication of the new addition to Terradon Corporation, Terradon Communications Group, Kanawha Stone and KSC Management at Rock Branch Industrial Park.

Kanawha Stone Company was founded in 1973 and specializes in many types of construction including site development, resource development/reclamation, airport and utility work, dam construction and highways.

Terradon Corporation, was organized in 1989. The company is a regional provider of engineering services specializing in civil design, geotechnical, roadway design, environmental remediation, and landscape architecture.

Terradon Communications Group offers Internet, Extranet, and Intranet software for businesses. The company's e-business and content management tools include project management and programming.

KSC Management Company, an administrative management services company, is owned by Art and Virginia King.

The approximately \$1.2 million expansion project included improvements to the dock facility and construction of a 7,000 sq. ft. addition to the building. Construction is now complete and building houses all four companies at one location in Poca's Rock Branch Industrial Park.



Terradon Corp. President Tom McKean (L) shares a laugh with Congresswoman Shelley Moore Capito before the ceremonies.

No one ever ruined their eyesight by "looking at the bright side."

Buffalo-Putnam Port District

A big THANK YOU goes out to Jack Burlingame, Executive Director of the Jackson County Development Authority in Ripley. Jack was kind enough to take PCDA's Director on a tour of the Jackson County Maritime & Industrial Centre recently. The purpose of the visit was to view a best practice example of port/industrial development as we work to develop the Buffalo Putnam Port in Putnam County. Buffalo-Putnam Port District



Jack Burlingame, Executive Director of the Jackson County Development Authority, explains the development of the county's Maritime & Industrial Centre.

members recently received the completed master plan.

As Mr. Burlingame explained, the industrial effort in Jackson County has been successful but the work has taken about 15 years. Jackson County is working to increase the size of the

industrial park by adding more acreage. The new area of the park will be served by rail. Jackson County is part of the Polymer Alliance Zone. The PAZ has had considerable success in attracting new business

Russian Delegation Visits Putnam County

The Putnam County Development Authority was host to a delegation from Russia on March 1st. The visit was sponsored by the U.S. Agency for International Development with a training program designed and implemented by the Center for International Understanding at Bluefield State College.

The visit, known as the "Road to Change: Small Cities Economic Development Strategy," was arranged by Sudhakar R. Jamkhandi, Ph.D., Bluefield State College, and included representatives from eleven local and regional governments of Russia.

Russia, a vast country with a wealth of natural resources, a well-educated population, and a diverse, but declining, industrial base, continues to experience formidable difficulties in moving from its old centrally planned economy to a modern market economy.

PCDA President Wayne Bennett and Executive Director Gary Walton guided the visitors on a tour of the new Putnam Business Park and a brief visit to Buffalo and Eleanor. A camera crew from WSAZ—Channel 3 took time to interview the group during their visit to the Eleanor Industrial Park.



PCDA President Wayne Bennett explains the proposed business park development to part of the delegation of Russian Local Government Officials during their visit to the Putnam Business Park in Fraziers Bottom. (photos by Gary Walton)

Russian Delegation Visits Putnam County (continued)



After the visit, Diana Smyslova, consultant with the Yaroslavl Regional Government, Department of Economic Development, sent some pictures of the Yaroslavl region. The one at left, features some of the area's beautiful architecture.

In the photo (lower right), the guests asked a Translator to interpret questions for PCDA's Gary Walton during a presentation about the

Authority and its efforts to expand existing industry and to develop new industrial sites in the county.

I'm sure one of the most exciting parts of their visit was a trip to Sleepy Hollow. Our Russian visitors

wanted the opportunity to get photographs on the golf course to take back. Teeing off on the putting green seemed to be more exciting than the prospect for dinner. Many of the visitors wanted photos with the golf club and ball.



SAE World Congress 2001—Detroit, MI



Bill Turner (second from left), West Virginia Development Office, Ray Vest, American Electric Power, and Jim Kinnett, Parkersburg-Wood County Area Development Corporation, man the West Virginia booth at the 2001 SAE World Congress at Cobo Center, Detroit, MI..

“West Virginia was well represented at the Society of Automotive Engineers (SAE) World Congress in Detroit, Michigan. The Development Office’s Bill Turner led a delegation of 10 West Virginians that helped man the West Virginia booth at this year’s show.

This year’s theme: “Succeeding in the Alliance Game” set the tone for the largest original equipment service, parts and components exhibition in the world. More than 1,200 suppliers and manufacturers (over 300 from outside North America) exhibited at this years event.

Just about the time most of us finally “learn all the answers” - they change all the QUESTIONS.”

THANK YOU

to the following contributors to this year’s PROTEC fund raising effort:

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If you have not donated this year there is still time to make a donation. If you would like an invoice to pay from, just contact the Development Authority at 304-757-0318.

Donations to PROTEC may be deductible under IRS regulations. PROTEC is a 501(c)(3) tax-exempt, not-for-profit, organization that works to assist the PCDA by raising private funds to assist in the business development efforts of the authority.



ADEC Annual Conference

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This year's annual American Economic Development Council meeting was held in the "city that never sleeps—New York." Between 400-500 registrants attended this year's conference. Keynote speaker for the Monday session was New York Governor George Pataki. The Governor's presentation seemed geared to New Yorkers. I'm not certain he knew there were economic developers from other states in attendance. His proposed 2001-2002 budget does show a sincere concern for enhancing economic development in New York. The budget includes:

- Tax cuts for manufacturers and other employers, including adoption of the 'single sales factor' to determine corporate taxes. This would cut taxes for firms with a higher ratio of jobs and property in New York than sales, thus encouraging job creation .
- Elimination of the alternative minimum tax, which can undermine the effectiveness of job creation incentives.
- Significant expansions of 22 upstate Empire Zones.
- New incentives designed to encourage the redevelopment of brownfields.
- Extending New York's investment tax credit to some biotechnology companies.

GIS—What is it?

Lately, you've probably heard talk about Putnam County's interest in implementing a Geographic Information System (GIS). Many people ask, what is GIS? "In the strictest sense, a GIS is a computer system capable of assembling, storing, manipulating, and displaying geographically referenced information, i.e. data identified according to their locations. Practitioners also regard the total GIS as including operating personnel and the data that go into the system."

GIS can be used in mapmaking, site selection, emergency response planning, and to simulate environmental effects. Technology enhancements have presented the opportunity to utilize "media mapping technology" to redefine what a "map" is. A media map allows users to click on a location and view pictures or other linked files. GIS can be Internet based and can allow increased access to the public.

GIS—what it isn't? It is not cheap and must be maintained. It is expensive to begin but well worth it if properly maintained. The information is extremely valuable to planners, real estate developers, bankers, and others.

Welcome to our newest board member: Bill Thompson

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